Greg Palmer

PROFESSIONAL EXPERIENCE

ESP Solutions Group, Inc.
Vice President
Mr. Palmer brings a diverse portfolio of experiences to ESP Solutions Group. A former public educator with more than 15 years of instruction, administration, and technology leadership experience at the K-12 level, he has also served as an educational technology consultant helping school districts identify, prioritize, procure, and implement a variety of solutions to improve administrative efficiency and student achievement. Mr. Palmer works with school districts and learning organizations to:

- Conduct thorough needs analysis of all technical systems, assets, and data sources.
- Procure and implement enterprise resource solutions, including Student Information Systems, Instructional Improvement Systems, Learning Management Systems, Human Resource Systems, Financial Systems, Library Management Systems and Special Education Systems.
- Provide organizational structure around Data Governance, examining, creating, and implementing policies and procedures to map the way in which data is collected, stored, managed, maintained, and reported.
- Act as a technology leadership coach and mentor to administrators, staff, and other identified educational technology personnel.

Center for Educational Leadership and Technology (2012-2013)
Executive Vice President
As Executive Vice President, Mr. Palmer provided leadership and management across all nine company business units with a concentration on Administrative Computing Systems, Procurement, and Implementation Services including, Student Information Systems (SIS), Instructional Improvement Systems (IIS), Learning Management Systems (LMS), Human Resource, Financial, and Library Management Systems.
Mr. Palmer led his team in the procurement and implementation of a new Student Information System in the Fort Worth Independent School District (TX), the Camelot Schools (Charter Managed Organization), and the Pasco County School District (FL). In addition, he worked as a Project Director for the Bill & Melinda Gates Foundation's multi-state *Shared Learning Infrastructure* project.

SchoolWorks, Inc. (2010-2012)
Director of Technology
At Schoolworks, Mr. Palmer was responsible for the direction of all technology functions, IT infrastructure and applications, to drive and support all major company initiatives. In a client facing role, he served as the Co-Director for the Washington, DC Public Schools' Teacher Evaluation Database project, Project Manager for Springfield, Massachusetts' software driven Response to Intervention project focused on literacy and mathematics, and the Massachusetts Department of Elementary and Secondary Education's District School Assistance Centers (DSAC) communications project, Integrating Google Apps infrastructure, email, calendaring, Google Drive, and web services.

Global Link Communications, Inc. (2008-2010)
Vice President and Chief Technology Officer
Mr. Palmer provided technology driven, strategic leadership to all corporate initiatives, including model efficiencies, reduction of expenses, and the modernization of all system infrastructure and applications. In addition to working with corporations of all sizes (Fortune 500 to midsize) on large event communications platforms, Mr. Palmer also served as a Consultant for Smarsh, Inc., an Inc 500 SaaS model email archiving firm to develop public sector implementation and procurement strategy for hosted email and archiving services. He was responsible for implementing Smarsh's email archiving solution for the City of Tallahassee, FL and a hosted email and archiving solution for Lamar Consolidated Independent School District, TX (~26,000 users).

Shrewsbury Public Schools, Massachusetts (2007-2008)
Principal, Spring Street School
Mr. Palmer served as Principal of the Spring Street Elementary School, grades K-4 (500 students). He managed and evaluated approximately 50 staff members including teachers, specialists, and services staff, oversaw curriculum implementation and instruction for all content areas, and developed a grade level Response to Intervention model by flexibly grouping students based on continuous assessment and performance.

Canton Public Schools, Massachusetts (1998-2007
Director of Curriculum, Instruction & Technology (2005-2007)
Director of Technology (1998-2005)
As the Director of Technology, Mr. Palmer provided leadership, vision, and direction for the advancement of technology use, implementation, and integration in classrooms and administration for the school district comprised of more than 4,000 users (staff and students). Mr. Palmer led the district through the technology implementation of two large building projects, Canton High School and Luce elementary School (~$65 mil total), and a $2.9 mil technology override voted passage by town citizens. In addition, he Procured, implemented, and oversaw training of a new Student Information System (SIS), Financial Software System, Health System, Nutrition System and Special Education System.
As the Director of Curriculum, Instruction & Technology, Mr. Palmer had the unique opportunity to merge central components of curriculum design and instruction with 21st century technology skills to enhance content delivery and instruction at all levels in literacy, mathematics, science, and technology. Mr. Palmer targeted supplemental digital texts, remediation focused software in literacy and mathematics, and data driven analysis of local and state driven assessments to improve student achievement. As a result, Canton's two identified schools not making Adequate Yearly Progress turned around, and were removed from the state's warning list for AYP.

University of Massachusetts, Boston (1996-2003)
Graduate School Instructor
Mr. Palmer developed, implemented, and taught more than 30 graduate courses over 7 years in the field of educational technology to Master of Education Degree candidates in the Graduate College of Education.

Newton Public Schools, Massachusetts (1994-1998)
Classroom Teacher, Grade 5
Mr. Palmer taught fifth grade student in all content areas including English/Language Arts, Mathematics, Science, and Social Studies.

EDUCATION
M.Ed. in Education – University of Massachusetts, Boston (1994)
B.S. in Journalism – Boston University (1990)

CERTIFICATIONS
Commonwealth of Massachusetts (317423): Superintendent/Assistant Superintendent, Principal/Assistant Principal, Director/Supervisor, Instructional Technology Specialist, Classroom Teacher grades 1-6.